

JUICIES FUNDRAISER GUIDELINES

These guidelines have been written to assist organisations in running a Juicies Fundraiser.

Any school, kindergarten, class, team, club or group from any organisation can run a Juicies fundraiser and reading this information will assist in running a successful fundraising event selling Juicies an iconic frozen treat.

Fundraiser Kit Components

Upon confirming your Juicies fundraiser date, order quantity and making payment you will receive direct from Juicies your fundraiser kit.

Kit "1" 10 – 29 Carton Kit	Kit "2" 30 cartons (plus) Kit
<ul style="list-style-type: none">• 2 x Juicies cooler bags	<ul style="list-style-type: none">• 4 x Juicies Cooler Bags
<ul style="list-style-type: none">• 2 x pairs of scissors	<ul style="list-style-type: none">• 4 x pairs of scissors
<ul style="list-style-type: none">• 4 x Juicies Caps	<ul style="list-style-type: none">• 8 x Juicies caps

Product

- Juicies available in Tropical, Wildberry, Lemonade, Watermelon
- Juicies are supplied frozen in boxes of 40 x 100mL.
- **Juicies must be always kept frozen.** Juicies are not shelf stable.

Order Processing and Delivery

- Your Juicies fundraiser kit will be sent directly from the Juicies Company, and you should receive this 1 week prior to your fundraising event
- Your frozen Juicies order will be delivered frozen by the local Juicies distributor, and they will liaise with you
- If the Juicies company does not have a local distributor they will contact you to arrange an alternative delivery wherever possible

Fundraiser Execution

- Included in your kit will be helpful hints to help you get the best out of your fundraiser
- Juicies must always remain frozen until sold or consumed. Freezer for storage upon delivery will be required and used as a base for sellers to replenish cooler bags.

- Transfer a manageable amount of Juicies from your onsite freezer/eski – suggest 1 box of 40 – into a cooler bag for sellers to carry and sell to customers at the event.
- Attach a pair of scissors with the lanyard to a cooler bag and use the scissors to open the Juicies for the customer.
- Sell one Juicies for \$2. When you have made the sale cut off a corner or end of the Juicies before giving it to the customer; making sure to collect and dispose of the cut-off corner appropriately.
- Suggest sellers team up in pairs, one to carry and dispense the Juicies and one to collect the money.
- Track how many Juicies each seller loads into their cooler bag to reconcile sales and cash.
- Any stock left over can be sold to club or group members, there is no sale or return.

Additional Considerations:

- Each fundraiser organiser will need to consider if they will require a local council's 'Temporary Food Trader / Event Permit'. Will depend on venue.
- Obtain approval where necessary from event organisers and organisation and comply with their requirements.
- Operate safely and respectfully, reporting to the site manager on arrival and departure, and reporting incidents promptly.
- Juicies contain no allergens (such as eggs, gluten, sesame, nuts, milk, and soybeans). They are 100% natural fruit juice. Nutrition information is printed on each Juicies pouch.

Good luck with your fundraiser! Please post on the Juicies Facebook Instagram page or TikTok and videos of your event. We love seeing and sharing your success! Follow us for updates and tips.